

# John Horoszewski

(732) 266-0812  
[j.horoszewski@gmail.com](mailto:j.horoszewski@gmail.com)

28 Coleman Lane  
Titusville, NJ 08560

Online Portfolio: <http://www.johnswork.com>

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Seeking Position As:

## Front End Web Developer

Creative, dependable and helpful Web Development Specialist has over 10+ years of cumulative experience in the design and development industry. Competence with the craft is apparent with the individual's ability to multitask, think out of the box and manage concurrent priorities within a limited amount of time. Loyal Professional has impeccable work ethics, quick thinking abilities and a wonderful sense of humor rendering the candidate easy relationships with clients, colleagues and superiors. Developer consultant demonstrates keen attention to details and possesses innate abilities to manipulate software programs. Geared with flexibility and a positive attitude, the candidate functions well either as a team leader or a team player; performs and manages multiple tasks effectively with little supervision.

- ✦ UX / UI Page Design
- ✦ Careful Conflict Resolution
- ✦ Excellent Customer Service Skills
- ✦ Strategic Planning & Analysis
- ✦ Hand Coding using Current Standards
- ✦ Graphic Design
- ✦ Exceptional Interpersonal Skills

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## Technical Skills

HTML5/CSS3 Sublime PHPStorm Git SFTP CLI PHP jQuery  
SASS Gulp Wordpress Development  
Sketch Axure InVision Adobe Illustrator Adobe Photoshop

## Professional Experience

### **1SEO.com**

Front End Developer / Wordpress Developer

August 22, 2016 – May 31, 2017

- ✦ Involved in all aspects of client projects: from kickoff to design to code out and maintenance.
- ✦ Used SASS to create logical and reusable code for better efficiency and maintenance.
- ✦ Worked on updating and styling ecommerce platforms such as shopify, woocommerce and pinnacle cart.
- ✦ Created custom Wordpress themes and functionality from scratch utilizing up to date coding techniques and best practices as well as implementing 3<sup>rd</sup> party plugins to enhance site functionality.
- ✦ Utilized Custom CSS and jQuery to implement responsive design for modern mobile and tablet devices.

- ✦ Developed dynamic and browser compatible websites utilizing HTML5, CSS3, javascript and jQuery.
- ✦ Used Slack and Basecamp to track and discuss all project details with entire project team members.
- ✦ Collaborated with design team to create clean interfaces that took advantage of simple, intuitive interactions and experiences.
- ✦ Implemented Google and Bing tracking codes for SEO purposes.

### **JK Design**

Front End Developer / Wordpress Developer

May 16, 2013 – June 10, 2016

- ✦ Used SASS to create logical and reusable code for better efficiency and maintenance.
- ✦ Collaborated with development team as well as utilized version control through .GIT.
- ✦ Collaborate with QA team for bug fixing and functional / user improvements.
- ✦ Created custom Wordpress themes and functionality utilizing up to date coding techniques as well as implementing 3<sup>rd</sup> party plugins to enhance sites.
- ✦ Utilized CSS and jQuery to implement responsive design for modern mobile and tablet devices.
- ✦ Developed dynamic and browser compatible websites utilizing HTML5, CSS3, javascript and jQuery.
- ✦ Used Slack and Basecamp to track and discuss all project details with entire project team members.
- ✦ Created wireframes using illustrator and sketch to assist with UI/UX functionality problem solving as well as inVision to create functional prototypes.
- ✦ Collaborated with design team to create clean interfaces that took advantage of simple, intuitive interactions and experiences.

### **Solid Wood Cabinet Company**

Graphic Designer/Web Design

March 6, 2012 – May 6, 2013

- ✦ Creation of graphics and websites for Solid Wood Cabinet Company and all subsidiaries. Use of new and existing technologies to create commercial promotional materials as well as online media to help improve customer awareness and interest.

### **SmartMark Communication, LLC**

October 2011 – January 2012

Graphic/Web Designer

- ✦ Creation of graphics and website for SmartMark accounts. Use of new and existing technologies to create commercial promotional materials as well as online media to help improve customer awareness.
- ✦ Created website for a community school using best practices to customize and individualize a wordpress site.
- ✦ Created a child theme for company website to add ease of use for customers.

**Blue Gear Web Design**

2007 – 2013

Owner/Operator

- ✦ Executed strategic plans to advance the website's mission and objectives and to promote revenue, profitability, and growth.
- ✦ Oversaw all site operations to ensure production efficiency, quality, service, and cost-effective management of resources.
- ✦ Created designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- ✦ Determined size and arrangement of illustrative material and copy, and selected style and size of type; used computer software to generate new images.

**PnT Web Design**

2009 – 2013

Consultant Web Designer

- ✦ Held full responsibility for the layout, visual appearance and usability of websites, ensuring that sites were well-maintained.
- ✦ Created smooth transitions and websites that worked quickly and had great E-commerce user experience.
- ✦ Provided technical guidance and supervision during the planning and development phase of web designing.
- ✦ Liaised closely with clients during the design stage and found the answers to questions about why the site was needed, who the target audience and who the competitors were.

**Burbank Graphics**

Nov 2008 – Oct 2010

Graphic Designer/Head Web Designer

- ✦ Developed design briefs by gathering information and data to clarify design issues; thought creatively to produce new ideas.
- ✦ Used innovation to redefine design briefs and meet cost, time and clients constraints; contributed ideas and designed artwork to the overall brief.
- ✦ Produced designs that were particularly attractive to target users, had a logical navigation system and had all the features required.
- ✦ Mapped out and outlined each website's structural content; created and edited images and graphics for website use.

**John Patrick Publishing, Inc.**

May 2004 – Oct 2010

Graphic Designer/Web Designer

- ✦ Coordinated with other programmers for specialized scripts; put together the content for the website after being approved by the client.
- ✦ Integrated verbal content with site design for final product; made the necessary changes to the site as directed by client.
- ✦ Submitted completed sites to search engines; found the most effective ways to get messages across in websites using color, illustration, photography, and animation techniques.

- ✦ Maintained continuous communication with clients in order to meet their requested standards and requirements.

## **E d u c a t i o n**

### ***Art Institute of Philadelphia, Philadelphia, PA, 1999***

Associate Degree, Major in Computer Animation/Multimedia, GPA 3.4

### ***Joe Kubert School of Cartooning and Graphic Design, Dover, NJ, 1996 – 1997***

Certificate in Cartooning and Graphic Design

*References Gladly Provided Upon Request*